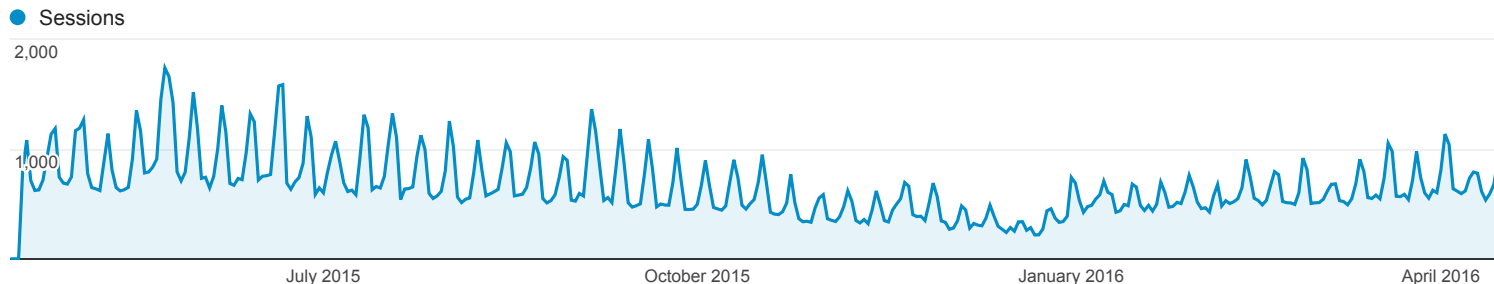


Apr 15, 2015 - Apr 15, 2016

Audience Overview

All Users
100.00% Sessions

Overview



Sessions
243,584

Users
180,547

Pageviews
301,766

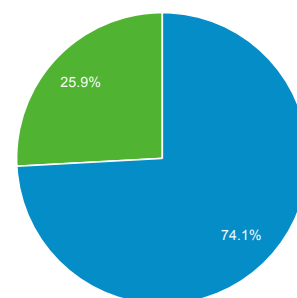
Pages / Session
1.24

Avg. Session Duration
00:00:54

Bounce Rate
83.75%

% New Sessions
74.12%

■ New Visitor ■ Returning Visitor



City	Sessions	% Sessions
1. Los Angeles	30,593	12.56%
2. San Francisco	23,085	9.48%
3. Sacramento	7,401	3.04%
4. San Diego	6,886	2.83%
5. (not set)	4,772	1.96%
6. San Jose	4,573	1.88%
7. Fresno	3,432	1.41%
8. Bakersfield	2,982	1.22%
9. Ontario	2,584	1.06%
10. Riverside	2,060	0.85%